

The Shinko Way

The Shinko Way embodies the philosophy of the Shinko Group, our reason for existence, values and the principles that we follow in our daily activities. The Shinko Group continuously increase corporate value through practice of the Shinko Way, together with our consistent functioning as a corporate group.

Through the provision of products and services to customers and society, we help to enrich the lives of people all over the world, and by practicing the Shinko Way, we aim to fulfill our social responsibility as a company and contribute to the development of society.

Corporate Vision

Technology Leadership: Our company has adopted technological development as one of the most important guidelines of its management since its foundation. It aims to make great strides with the development and the accumulation of new technologies as its driving force.

The Art of Manufacturing: We aim to be the most excellent manufacturing company in the world by concentrating our wisdom and ideas towards the manufacturing site where profits are generated for the enterprise.

Long Term Vision: We aim for unlimited progress, while retaining enthusiasm for sustained creation and development in the field of electronics, which is advancing at a very quick pace.

Global Outlook: We promote business by meeting globally diversifying needs, while bearing in mind coexistence and co-prosperity in the international society as an international corporation.

Responsibility to Individual: Society and enterprises are comprised of groups of people that cannot coexist without good human relations. We will promote business through management plans based on a people-friendly approach.

Founder's Philosophy

Economizing
"Dreams in one hand, and a soroban in the other."

Innovation by manufacturing site
Responsibility to Individual

Corporate Values

What we strive for:

Society and Environment: In all our actions, we protect the environment and contribute to society.

Profit and Growth: We strive to meet the expectations of customers, employees and shareholders.

Shareholders and Investors: We seek to continuously increase our corporate value.

Global Perspective: We think and act from a global perspective.

What we value:

Employees: We respect diversity and support individual growth.

Customers: We seek to be their valued and trusted partner.

Business Partners: We build mutually beneficial relationships.

Technology: We seek to create new value through innovation.

Quality: We enhance the reputation of our customers and the reliability of social infrastructure.

Principles

Global Citizenship: We act as good global citizens, attuned to the needs of society and the environment.

Customer-Centric Perspective: We think from the customer's perspective and act with sincerity.

Firsthand Understanding: We act based on a firsthand understanding of the actual situation.

Spirit of Challenge: We strive to achieve our highest goals.

Speed and Agility: We act flexibly and promptly to achieve our objectives.

Teamwork: We share common objectives across organizations, work as a team and act as responsible members of the team.

Code of Conduct

- We respect human rights.
- We comply with all laws and regulations.
- We act with fairness in our business dealings.

- We protect and respect intellectual property.
- We maintain confidentiality.
- We do not use our position in our organization for personal gain.