

Contributing to Customers and to Society Through Technology and Manufacturing

The Shinko Group has focused on developing and manufacturing superior products that meet customers' expectations, aiming to be No. 1 in *monozukuri* (the art of manufacturing) in the industry and to offer the best quality in the world. We always make customers the starting point of our ideas and actions, aiming to be a trusted business partner of our customers around the world by contributing to their success and growing together with them.

Supporting Customer and Societal Trust with Quality

The Shinko Group seeks to contribute to the development of society and enrich people's lives through manufacturing. In pursuit of this goal, we focus on providing products that offer satisfaction to customers and earn their trust. The Shinko Group regards quality as fundamental to our business operations, and we work unceasingly each day to maintain and enhance quality.

Quality Policy

We contribute to our customers' success by continually providing products and services with high customer value based on our Quality Policy.

Quality Policy

Our Quality Policy: to contribute to the success of the customer by sincerely offering high valued products and services that are based on continuously improving our R&D and manufacturing capability.

To accomplish this, all employees will act on the following guiding principles.

Guiding Principles

1. When using our technology inputs to develop business and value for the customers, always consider the customers and market place direction.
2. Pursue and share objective fact recognition that lead to activities based on true cause.
3. To improve Quality, Cost, and Delivery as well as added value and productivity, seamlessly collaborate to break the barriers between organizations to strengthen sales, development, manufacturing, supply and support.

President and Representative Director
SHINKO ELECTRIC INDUSTRIES CO., LTD.

Company-wide Quality Assurance Division Established

Shinko had previously obtained ISO 9001 certifications in each manufacturing division separately. Last year, however, we combined the certifications of each manufacturing division and acquired ISO 9001 integrated certification for the entire of the Company.

To further strengthen our governance of quality, we established a quality assurance division in May 2018 with a view to promoting company-wide quality assurance activities. With this, we are striving to maintain and improve our company-wide quality management system by cooperating with the quality assurance departments in each

manufacturing division, strengthening management, fostering a quality-oriented mindset, and promoting the sharing of information.

IATF 16949 Certification Acquired

With the publication of IATF 16949, a global standard to replace ISO/TS 16949 for quality management systems in the automotive industry, Shinko and SHINKO ELECTRONICS (MALAYSIA) SDN. BHD. underwent audit to transfer to IATF 16949 in 2018 and acquired certifications.

Exhibiting at Trade Shows

We exhibit at trade shows both in Japan and overseas on a continuing basis, taking the shows as opportunities to capture a sense of customer and market needs and to explain our products and technologies, primarily the newer ones, in an easy-to-understand format. In this way, we incorporate feedback from customers into our product and technology development as well as our marketing activities.

COMPAMED 2018

In November 2018, we exhibited for the fourth time in a row since our first exhibition in FY2015 at COMPAMED 2018 (an international trade show for medical device technology and parts) in Düsseldorf, Germany. We introduced such products as modules specialized for wearable devices in the medical field and the components for ultrasound transducer.



COMPAMED 2018

SEMICON Japan 2018

In December 2018, Shinko mainly exhibited our advanced solutions at SEMICON Japan 2018, held at Tokyo Big Sight, introducing our developed products such as next-generation packages for power electronics. More than 200 customers visited our booth during the three days.



SEMICON Japan 2018

11th Int'l Automotive Electronics Technology Expo (CAR-ELE JAPAN)

Shinko exhibited at the International Automotive Electronics Technology Expo held at Tokyo Big Sight in January 2019. We mainly showcased our heat dissipation products for automobiles, attracting lots of interest from new customers in related fields.



11th Int'l Automotive Electronics Technology Expo

Initiatives for Safety and Reliability

Security Trade Control

Shinko complies with laws and ordinances related to security trade control. We have established a Security Trade Control Compliance Program as internal rules for preventing violations and have implemented appropriate security trade control.

We raise awareness of compliance through training given regularly to new hires, new managers, and employees involved with export products.