

Contributing to Local Communities

The Shinko Group takes a leading role in sustaining the well-being of society through our business activities.

We have developed deep roots in communities and engage in social activities in harmony with these local communities.

The Kurita Sogo Center lies like an urban oasis at a location close to Nagano Station. The center is a place that can present the Company's history to future generations, but it has also become a rich natural environment where community members and employees can relax.

This expansive green space also plays the role of a temporary evacuation site for the surrounding area, and is deeply intertwined with the lives of local people.



28th Nagano City Good Landscape Award Winner (2015)

Coexistence and Dialogue with Local Communities

Social Contributions Deeply Rooted in Local Communities

The Shinko Group aims to coexist harmoniously with local communities through its business operations, in addition to which it has, since its founding, worked to create and maintain stable employment.

Through these activities, the Shinko Group seeks to remain a widely trusted company that is needed by society and that contributes to the local activities of communities.

Communication with Community Members

Shinko tries to take the lives of community members into consideration in our business operations. Accordingly, we investigate feedback and requests from the community and strive to promptly take responsive measures.

In addition, we host plant tours to explain to community residents our business operations and our initiatives to reduce our environmental impact. These were opportunities for important communication leading to a better understanding of Shinko.

In the years ahead, we will continue to aim for coexistence in harmony with local society as a community-based company.

Participating in Local Events

Each August, employees participate in the Nagano Binzuru Festival held in Nagano City and the Arai Festival in Myoko City.

In 2018, a total of 173 employees participated as dancers, interacting with local residents.

In addition, each plant sponsors and cooperates with local events held throughout the year.



Dancing at the Nagano Binzuru Festival

Initiatives at Sites Outside Japan

Once a year, SHINKO ELECTRONICS (MALAYSIA) SDN. BHD. (SEM: Malaysia) makes donations to an orphanage. In FY2018 it donated food and clothing, in addition to money. Moreover, around 40 employees visited the orphanage and spent time with the children.



Visit to an orphanage

Supporting Youth Development

Plant Tours and Internships

Shinko provides opportunities for learning to nearby schools through plant tours. In FY2018, the Kohoku Plant, Takaoka Plant, and Arai Plant provided tours from elementary school students to university students.

The Shinko Group also provides internships in the hope that they will become an effective foothold for students who will lead the next generation to establish their outlook on work and discover their abilities.

In FY2018, SEM (Malaysia) provided internships to college students majoring in chemistry or mechanical engineering.



Tour of the Arai Plant by junior high school students

Participation in “Future View Nagano”

In FY2018, Shinko participated in Future View Nagano, which was held in Nagano City. This event was first held in 2018 with the purpose of getting high school students—who are thinking about their future courses after graduation, such as whether to pursue higher education or find a job—to understand the connection between and expanding horizons of learning and work. Another purpose is to convey the attraction of local companies and jobs.

The theme of Shinko’s booth was “Explore the Inner Workings of Electronics!” We prepared samples of Shinko products on which were designed micro-scale circuit mazes for students to try and get through using a microscope. The comments from students included, “I was surprised at the detailed work, but it was fun to experience.”



Shinko’s booth at Future View Nagano

Supporting Youth Development

Shinko’s co-founder and former president Takekio Mitsunobu donated the retirement money he received when he stepped down as a director, as well as company stock that he held, to establish the Hokushin Scholarship Foundation, a public interest incorporated foundation.

Based on former president Mitsunobu’s belief that the establishment of a high-tech prefecture starts with human resources development, the foundation has thus far granted scholarships to a total of 477 engineering and medical students who are either from Nagano Prefecture or studying at a university in Nagano Prefecture (including exchange students).

Shinko helps run the foundation by serving as its secretariat.



Initiatives to Protect the Local Environment and Volunteering

Beautification Efforts around Plants

Each year, Shinko employees pick up trash and cut grass and dead branches along embankments and rivers around all of our plants, mainly during June, which is Environment Month. In FY2018, a total of 276 employees participated in such beautification efforts.

Also, KOREA SHINKO MICROELECTRONICS CO., LTD. (KSM: Korea) conducts annual cleanups along the roads and a river near its plant.



Cleanup activities around plants being conducted by KSM

Participating in an Adopt-a-Forest Program

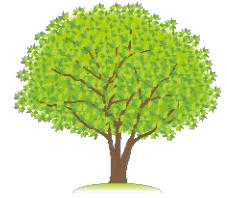
Taking advantage of the adopt-a-forest program promoted by Nagano Prefecture, we concluded an agreement in October 2014 to conduct maintenance in collaboration with Iizuna Town in forests owned by the town around Lake Reisenji. In FY2018, Shinko and the labor union co-organized forest maintenance work, including the planting of about 500 saplings and clearing of undergrowth in June and October.



Tree planting in June

Collecting and Donating Pre-Paid Cards

Shinko collects used pre-paid cards, stamps, and other items, which we donate to funds for tree planting. From July 2005, when we started this effort, until the end of FY2018, we collected and donated items sufficient for about 952 saplings.



Volunteering

In FY2018, employees volunteered in such activities as Myoko City Clean Partners (community beautification), Hakuba Village planting activities and a wheelchair marathon held in Nagano City.

Additionally, Shinko has an accumulated paid leave program that allows employees to accumulate and take up to 20 days of paid leave for specific purposes, including volunteering at public organizations.



Activities at Myoko City Clean Partners