



April 20,2011

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SHINKO ELECTRIC INDUSTRIES CO.,LTD.

Stock exchange code: 6967

## **SHINKO ELECTRIC INDUSTRIES CO., LTD. Receives Intel's Prestigious Supplier Continuous Quality Improvement Award**

NAGANO, Japan, April 20, 2011 – SHINKO ELECTRIC INDUSTRIES CO., LTD. has received Intel Corporation's prestigious Supplier Continuous Quality Improvement (SCQI) award recognizing extraordinary commitment to quality and exceptional performance to Intel's goals. This award, given to eight suppliers, is Intel's highest honor for its suppliers acknowledging world-class, outstanding performance. In 2010, SHINKO ELECTRIC INDUSTRIES CO., LTD. provided plastic laminated packages and heat spreaders deemed vital to Intel's success.

“ Winning the Intel SCQI award is truly an honor. Shinko has made a very big effort to exceed Intel requirements to be eligible to win this award program. The year 2011 will be another challenge for us to meet Intel's expectations and to win the honorable award,” said Mamoru Kuroiwa, president, SHINKO ELECTRIC INDUSTRIES CO., LTD.

“ Congratulations to Shinko for winning Intel's prestigious SCQI award,” said Mostafa Aghazadeh, vice president of Technology and Manufacturing Group and director of Chandler Assembly Technology Development. “This is a testament to Shinko's commitment to excellence, outstanding quality performance, technology leadership and its strong customer focus.”

The SCQI award is part of Intel's Supplier Continuous Quality Improvement program, which encourages Intel's key suppliers to strive for excellence and continuous improvement. To qualify for SCQI status, suppliers must score at least 95 percent on a report card that assesses performance and ability to meet cost, quality, availability, technology and environmental, social and governance goals. Suppliers must also achieve 90 percent or greater on a challenging improvement plan and demonstrate solid quality and business systems. Additional information about the SCQI program is available at <http://supplier.intel.com/quality>.

A celebration to honor SCQI award winners will be held in conjunction with Intel's Supplier Day in Scottsdale, Arizona. In addition, there will be an announcement on Intel's website at <http://intel.com/>.

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